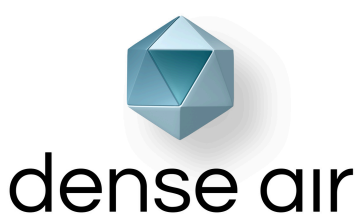
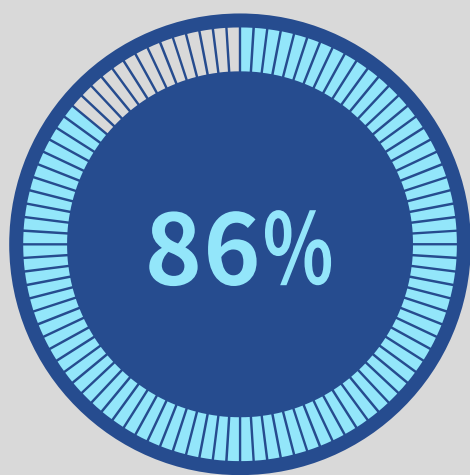


RETAIL

LOVE TO SHOP, HATE TO DROP



The retail industry is embracing cellular for the **ultimate shopping experience**: saying no to dropped calls and saying yes to better coverage.



Of buyers are willing to **pay more** for a great customer experience.

Source: Adobe

The U.S. RETAIL INDUSTRY is valued at **\$6 TRILLION**

72% of adults in North America **check prices** from their smartphone while shopping In-Store.

Source: One World Sync

Top Retail Uses of Cellular



Online & Personalized Shopping



Kiosks, Vending, & ATMs



Mobile Point of Sale



Inventory MGMT & Warehousing



Shipping & Logistics

Source: 2024, Compass Intelligence



of people conduct **product research** on their devices even when shopping in stores.

Source: WiserNotify



of consumers use their smartphones to make **purchase decisions** impulsively.

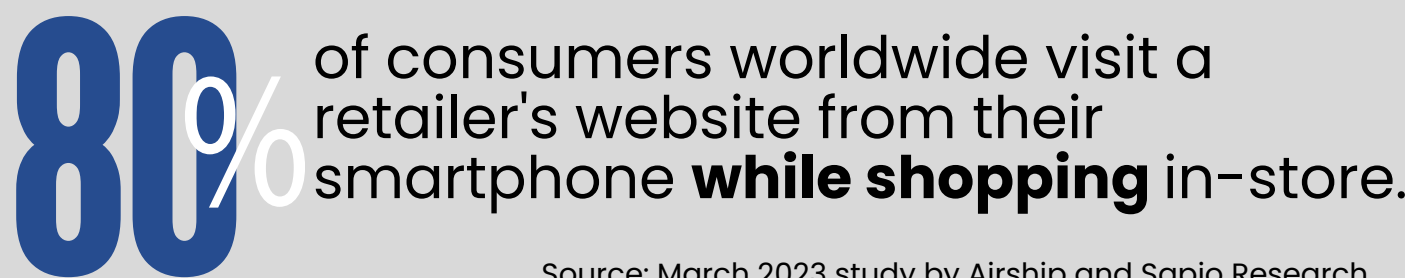
Source: WiserNotify

CONNECTED SHOPPERS SPEND MORE



Retailers have found that customers who have **reliable cellular service** while shopping tend to spend more.

Source: Nextivity



of consumers worldwide visit a retailer's website from their smartphone **while shopping** in-store.

Source: March 2023 study by Airship and Sapio Research

cellShare™
by dense air

Solving cellular connectivity problems in a fraction of the

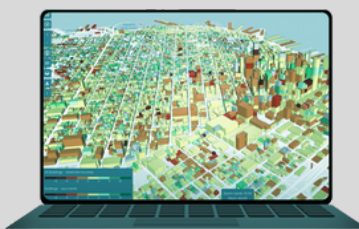
✓ **TIME**
✓ **COST**

FEATURES

- Multi-carrier - Day 1
- Opex/Capex funding options
- Crowd sourced in-building analysis
- Scalable, Secure, Seamless

cellShare™ provides multi-carrier 4G and 5G Connectivity-as-a-Service to extend your coverage, enhance capacity, and improve shopping and the overall buying experience.

denseWare™
big data analytics



Deployed in only
6 to 12 weeks